

EMMANUELA SPITERI

Vice President, Marketing

Emmanuela Spiteri is Vice President of Marketing at Mavenir, where she leads global marketing strategy across brand, communications, analyst relations, events, and go-to-market programs, supporting the company's telco-first, cloud-native, AI-by-design vision.



With more than 15 years of experience in the telecommunications industry, Emmanuela brings deep expertise across strategic marketing, corporate communications, and commercial enablement. She has a proven track record of building and executing integrated marketing programs that support business growth, strengthen customer and partner engagement, and position technology innovation clearly for operator and enterprise audiences.

Prior to her current role, Emmanuela held senior marketing leadership positions at Mavenir and ip.access, where she worked closely with product, sales, and engineering teams to support global customer engagements and major industry initiatives. She has extensive experience managing international programs and collaborations across Europe, the Middle East, Asia, and North America, and is a regular contributor to industry events, panels, and analyst forums.

Emmanuela holds an MBA from the University of Malta and has been actively involved in industry organizations, including leadership roles within the Small Cell Forum and sits on the FutureNet World's Advisory Board for the UK and US.

<https://www.mavenir.com/leadership/emmanuela-spiteri/>