

JOHN BAKER

SVP, Ecosystem Business Development

A veteran of the mobile industry and a board member of the Open RAN Policy Coalition, 5G Americas, and co-chair of the Industry Engagement Focus Group for the O-RAN Alliance, John Baker is a sought-after industry speaker. He leads the 5G Open RAN team at Mavenir, intent on disrupting the market by transforming operator network economics.



A visionary and driving force behind Mavenir’s business strategy, John is at the forefront of the company’s drive to change operator views on wireless infrastructure deployment—promoting a software-focused approach to innovation, with no ties to supporting legacy hardware.

Prior to joining Mavenir, John held senior positions with leading wireless companies, including:

- GM Mobility Infrastructure at Spirent Communications
- VP & GM Network Solutions at CommScope
- VP & GM Base Stations at Nokia
- VP of Technology and Chief Technology Officer at Pacific Bell Mobile Services

John also contributed significantly to the development of the GSM standards. He graduated with an Honors Degree in Electrical Electronic Engineering from Loughborough University in Leicestershire, UK. John is frequently quoted in major wireless industry publications including Wireless Week, Fierce Wireless, Light Reading, SDX Central, RCR Wireless and Mobile World Live.

Keynotes and presentations John Baker typically covers:

- Overcoming the Key Challenges Carriers are Facing with when Deploying Next Gen RAN
- OpenRAN and 5G Network Economics
- Transforming Mobile Network Economics of 4G/5G
- 4G to 5G – Evolution not Revolution

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