

ANIRUDDHO BASU

EVP, Emerging Business, Partnerships & Channels

As EVP, Emerging Business, Partnerships & Channels, Ani and his team will leverage Mavenir's existing and newly created solutions for 5G, IoT and digital transformation to generate new business opportunities for Mavenir in Enterprises and Industries. Offerings will include Enriched Communication, IoT and Private Networks, delivered with new business models, via a digital ecosystem of partners and channels. In Sep 2020 ip.access Ltd was acquired and operates as a business unit within the Emerging Business group, the focus here is to develop strong synergies with Mavenir's OpenRAN, Cloud Core, Edge, and Analytics suites for compelling end-to-end network propositions for both the CSP and Enterprise/Industry segments.



Ani holds an MBA in International Business and a BE in Electronics and Communications and brings to the role over 20 years of experience in the ICT sector working for a number of multinationals and Fortune 500 companies. He has held roles spanning Sales, Business Development, Strategy, Commercial Management, Product Management, Portfolio Management, Operations, and R&D. Most recently he held the role of VP & Head of Strategy & Commercial Management for Business Area Digital Services at Ericsson.

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