

Mavenir Recognized as Market Leader in a Voice over Mobile Broadband (VoMBB) Report by SNS Telecom

Richardson, TX - July 10, 2012. [Mavenir Systems](#), leading innovator of converged IP Voice, Video and Messaging solutions for wireless carriers, has been recognized as a leading infrastructure vendor in a recent report, "[The Voice over Mobile Broadband \(VoMBB\) Market: 2012 – 2016](#)" published by [Signals and Systems \(SNS\) Telecom](#).

"Mavenir is a leading vendor in the VoMBB market and has played a critical role in accelerating the commercialization of VoMBB in general, and of Voice over LTE (VoLTE) in particular," said Kim Seaward, Senior Analyst at SNS Telecom. "Based on their keen knowledge of the industry and their determination to provide forward-thinking solutions, we have no doubt that Mavenir will continue to create unparalleled technologies in the wireless infrastructure space."

"Our innovative solutions have been recognized in a very competitive market environment," said Madan Jagernauth, Vice President Marketing and Strategy, Mavenir Systems. "VoMBB including VoLTE, is a major focus for us in 2012 and 2013, one that ultimately will improve the mobile customer experience and drive brand loyalty."

An emerging industry term, Voice over Mobile Broadband refers to the end-to-end routing of standard mobile phone calls over a mobile broadband network such as LTE and HSPA. VoMBB brings unique advantages to carriers in the form of improved spectral efficiency, cost reduction per subscriber, high-quality audio, user terminal power savings and the capability to offload voice capacity to other technologies such as WiFi.

The report provides an in-depth evaluation of the VoMBB market covering both the Voice over LTE and Voice over HSPA (VoHSPA) market segments. Besides assessing the business case, vendor infrastructure sales and operator commitments to VoMBB, the report presents projections on subscriptions and service revenues for VoMBB from 2012 to 2016.

On the VoMBB infrastructure side, the report highlights that sales for both the IP Multimedia Subsystem (IMS) Call Session Control Function (CSCF) and VoMBB-capable Wireless Voice Application Servers (VAS) have increased considerably in 2012, as operators begin to heavily invest in VoLTE trials. Research from this report provided irrefutable evidence that Mavenir ranks among the top vendors for both CSCF and VAS infrastructure.

On the subscriptions, the report estimates that the VoMBB market will grow at a CAGR of nearly 150% between 2013 and 2016, eventually reaching 450 million subscriptions worldwide, which will represent nearly 5% of all carrier network voice subscriptions worldwide at that time.

For further information on the report, visit: <http://www.snstelecom.com/the-voice-over-mobile-broadband-voombb-market-2012---2016>.

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About Mavenir Systems

As a leading innovator of voice, video and messaging products, Mavenir provides value-added IMS and cloud core network solutions that enable wireless operators to offer innovative services on mobile broadband. Mavenir's customers have benefited from a number of technology firsts on the path of core network transformation towards all-IP, including the first network with voice and SMS over LTE services (VoLTE), the first network with IMS-based voice over Wi-Fi (VoWi-Fi) calling and messaging, the first Converged IP Messaging deployment and the first LTE-ready Equipment Identity Register (EIR).

Mavenir has the most advanced and agile offering in the market for Converged Voice, Video and Messaging using Application Servers and Core Network enablers, deployed on the mOne™ Convergence Platform.

www.mavenir.com

About Signals and Systems (SNS) Telecom

SNS Telecom is one of the most foremost market intelligence and consulting firms for the worldwide telecommunications industry, with a particular focus on wireless infrastructure and mobile devices. Developed by leading industry analysts our market intelligence and consultancy services provide unique insights to the global telecommunications industry with information ranging from niche details of mobile handset models to tracking to large network infrastructure contracts and cellular network operator metrics.

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