



Mavenir Delivers Rich Communications Services

Empowering mobile operators to innovate and create mobile social networks

Richardson, Texas – October 29, 2009 — Mavenir Systems, provider of innovative mobile convergence solutions, today announced the availability of the Rich Communications solution to launch new services over 3G and 4G devices. Based on the GSM Association [Rich Communication Suite \(RCS\) industry initiative](#), Mavenir offers mobile operators an integrated, cost-effective platform for revenue-generating multimedia communications and social networking services.

Mavenir's Rich Communications solution empowers mobile operators to launch new services over 3G, LTE, WiMax and wired broadband networks, giving operators opportunities to monetize across multiple consumer and enterprise devices. The solution, implemented on the company's award winning Mavenir mOne Convergence Platform, provides a wide variety of GSMA RCS compliant features including instant messaging (IM), group messaging, presence-enabled contact list and multimedia content sharing. Mavenir also provides differentiators such as delivery of MSC-based voice services over IP, buddy locator, social networks aggregation and synchronization and backward compatibility of GSMA RCS-based IM with traditional SMS and MMS messaging.

"Our strategic focus is to implement innovative services for mobile operators that will not only attract users but can also be monetized," said Shubh Agarwal, VP of Marketing for Mavenir. "This solution will help ensure a simple and seamless user experience on one end, while providing a cost effective solution for operators to ensure time to market advantage."

Mavenir will be speaking and providing a live demo with an Android-based client at the Rich Communications 2009 event on November 4-5th in Paris, France. A user experience video is also available at www.mavenir.com/rcs.

About Mavenir:

Mavenir's innovative mobile convergence solutions enable mobile operators to offer subscribers new and enhanced services and applications. We deliver next generation Mobile Voice, Messaging and Presence services from a single converged core, saving CAPEX and OPEX for the mobile operators. Our innovations deliver any service to any device, bridging core network and broadband access generations.

Headquartered in Richardson, Texas, Mavenir has sales, business development and R&D and operations facilities in India, China and Europe.
www.mavenir.com.



Contact:

Kathrine Dela or Yasmin Ezaby

Global Results Comms

+1 (949) 608 0276

mavenir@globalresultspr.com