



Mavenir Enables Deployment of Mobile Cloud Services for Tier 1 Mobile Operators *Offering 4G/LTE services to Compete Against OTT Players*

Richardson, Texas and Barcelona, Spain – February 14, 2011 – Converged Solutions provider Mavenir Systems has announced that it has successfully enabled mobile operators to launch Mobile Cloud Services over 3G, 4G, WiFi and broadband access using its Converged Voice, Video and Messaging Solutions. This innovative approach is helping mobile operators to broaden their service offerings and expand their service horizons to effectively compete with over the top (OTT) players.

Mavenir's Mobile Cloud Services strategy is enabling multiple mobile operators across North America, Europe and Asia to launch a range of new services including Voice over WiFi, Mobile Video and GSMA Rich Communications Suite (RCS) services, which are experiencing significant consumer demand. These operators are able to offer a variety of mobile services over their 3G, LTE and WiFi devices, expanding their reach and address growing competition from the likes of Skype or Google Voice.

Moving forward, these operators are well positioned with Mavenir-enabled Mobile Cloud services to offer Voice over LTE (VoLTE) and LTE Messaging solutions as capable devices come online. A Tier 1 customer in particular is deploying Mavenir Converged Messaging solution for OMA Converged IP Messaging (CPM) as part of their Mobile Cloud, establishing a messaging services framework for text, multimedia and content delivery across SMS, MMS, SIP and REST based clients, applications and devices.

The introduction of open REST APIs will allow mobile operators to market their branded services over the web or to allow third parties to develop innovative applications and delivery content. Mavenir has also introduced new real-time capabilities such as user generated content storage, 'any to any' message transformation, SMS, MMS routing, spam control and transcoding all as part of operator-owned Mobile Cloud Services, ready to offer a compelling user experience against the OTT players.

"It really is about providing mobile operators with the innovative tools to take advantage of changing market and technology factors," said Pardeep Kohli, president and CEO of Mavenir. "Mavenir's comprehensive Converged Voice, Video and Messaging solutions have a reputation for delivering new services and new business models which will generate new revenue streams to forward-thinking mobile operators, while reducing the costs associated with delivering and supporting pre-existing, legacy applications."

CEO Pardeep Kohli will speak at RCR's Mobile Broadband Conference on Monday, February 14 at 3:00pm in Hall 2, Sala D. He will join fellow industry visionaries from, among others, Verizon Wireless, Telefónica and Juniper Networks discussing innovation and opportunity in Mobile Broadband.

At Mobile World Congress in Barcelona, Mavenir will be showcasing Mobile Cloud Services including Mobile VoIP, RCS, Mobile Video calling, and an industry-first Mobile Video Conferencing. In addition, Mavenir will also showcase an open network messaging application using REST API's to deliver services. Contact marketing@mavenir.com to set up appointments or visit at **Hall 1.0, Stand 1A55**.

About Mavenir:

Mavenir provides the Converged Voice, Video and Messaging Solutions that power [Mobile Cloud Services](#). With Mavenir, mobile operators can offer mobile cloud services that are scalable, highly customizable and easy to implement. Mavenir's Converged Voice solutions enable rapid delivery of Mobile VoIP, VoLTE, Mobile Video, Session Mobility and Femto services; Converged Video solutions provide Mobile Video Conferencing and mashups with traditional services such as single voice and video mail; Converged Messaging solutions deliver SMS, Multimedia and RCS services to monetize 3G and 4G services. Visit www.mavenir.com.



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