



**Mavenir Systems announces commercial availability of its IP SMSC Converged Messaging solutions**

*Future proof solution quickly delivers new revenues and lower costs for mobile operators*

**Richardson, TX – November 11, 2008** - Mavenir Systems, provider of next generation mobile convergence services, platforms and applications, announces commercial availability of its IP SMSC Converged Messaging solution. The solution has been in numerous trials, globally, and is currently deployed with a Tier 1 operator in North America.

Mavenir's IP SMSC delivers instant cost savings to mobile operators while increasing capacity of their SMS network to handle explosive growth in the messaging market. The IP-based solution offloads the traffic from SMSC and SS7 transport networks to cap the investments in legacy systems. Mobile operators get a system capable of handling both traditional SMS and next generation SIP/IMS Messaging on a single converged platform. Mavenir is setting performance benchmarks with unmatched densities in a single rack.

"The mobile operator's messaging revenues are being threatened," said Payam Maveddat, Mavenir's VP of Product Management. "Our converged messaging solution enables mobile operators to effectively compete in this environment."

Operators can introduce next generation messaging services by bridging mobile and web technologies. Consumers then have the freedom to access innovative convergence services on multiple devices, thereby reducing churn.

"In a single platform, this future-proof solution is designed to support the revolution of Mobile 2.0 applications such as Presence and Instant Messaging communities," added Maveddat.

The trend is that wireless customers now send more text messages than they make voice calls (in the US)," said Joe McGarvey, Principal Analyst at Current Analysis. "Mavenir offers a cost-effective solution that will enable mobile operators to answer the growing demand for both legacy and new IP-based messaging services."

That's where Mavenir's Converged Messaging solution comes into play.

The solution is based on industry standard ATCA blade architecture providing cost and performance benefits of off-the-shelf systems. It offers scalability options ranging from low transactions rates for smaller operators to very large scale deployments with carrier grade geographical redundancy. It is a highly flexible system with plug'n'play cards and interfaces that will integrate and co-exist with existing SMSCs to minimize deployment risk. Mavenir's IP SMSC solution is available for both GSM and CDMA core networks with enhanced features such as intelligent routing and filtering based on personalized subscriber profiles.

## About Mavenir:

Mavenir's innovative convergence solutions enable mobile operators to offer subscribers new and enhanced services and applications. We deliver next generation convergence solutions to any device, bridging core network and broadband access generations.

Converged Voice Solutions that provide VoIP services without having to implement an IP Core while offering existing subscribers mobile VoIP service. No major back-end integration to billing system or switch required and seamless evolution to LTE. The IMS Centralized Services provides a smooth transition of legacy MSC networks to IMS based all IP core network, offering lower costs and enhanced services.

Converged Messaging Solutions that deliver instant cost savings to mobile operators while increasing capacity of their SMS network to handle explosive growth in the messaging market. The IP-based solution offloads the traffic from SMSC and SS7 transport networks to cap the investments in existing SMSC and core infrastructure. In addition, the next generation core provides enhanced messaging services for mobile subscribers as OMA/IMS based Presence and Instant Messaging solution makes it easy for mobile operators to compete in an FMC world.

Headquartered in Richardson, Texas, Mavenir has sales, business development and R&D facilities in India, China and Europe, and operations in India. Additional information is available at [www.mavenir.com](http://www.mavenir.com).



Media and Analyst Inquiries:  
Maryvonne Tubb  
Director, Marketing  
[mtubb@mavenir.com](mailto:mtubb@mavenir.com)