



Mavenir and GetLisa form Strategic Partnership to offer Turnkey Messaging Solution to Regional Wireless Carriers.

Scalable and future-proof solution to capitalize on increasing demand for data services

Dallas, TX and Boulder, CO – November 17, 2008 – Mavenir Systems, Inc. and GetLisa Information Services have announced the formation of a strategic partnership to offer complete messaging and data services for the Tier 2 and Tier 3 wireless carrier market.

The combined Mavenir/GetLisa offering represents a complete, leading data solution for regional carriers, encompassing SMSC, VoIP, WAP and MMSC platforms, as well as world-class premium content and unique local content applications that can help differentiate a wireless carrier from its competitors. This turnkey solution is completely scalable and can be customized to meet different needs.

“GetLisa has shown that they understand the challenges facing regional carriers, and we’ve been impressed by their rapid growth over the past year,” said Pardeep Kohli, President and Chief Executive Officer, Mavenir Systems. “To meet the growing demand for our solutions within the Tier 2 and Tier 3 community, GetLisa is a perfect partner. Mavenir’s SMSC and VoIP solutions are tailored for carriers looking for a cost-effective, scalable solution that can also provide a migration to enhanced messaging convergence and IMS.”

GetLisa CEO George Woodward added, “We have consistently sought the best technologies for our customers, who face a growing demand for data services, to help them with future technology growth. We’ve already worked closely with Mavenir on a number of agreements, and this allows for streamlined deployment with our customers going forward.”

About Mavenir

Mavenir's innovative convergence solutions enable mobile operators to offer subscribers new and enhanced services and applications. We deliver next generation convergence solutions to any device, bridging core network and broadband access generations.

Converged Voice Solutions that provide VoIP services without having to implement an IP Core while offering existing subscribers mobile VoIP service to increase revenues. No major back-end integration to your billing system or switch required and seamless evolution to LTE.

Converged Messaging Solutions that deliver instant cost savings to mobile operators while increasing capacity of their SMS network to handle explosive growth in the messaging market. The IP-based solution offloads the traffic from SMSC and SS7 transport networks to cap the investments in existing MSC and core infrastructure.

Headquartered in Richardson, Texas, Mavenir has sales, business development and R&D facilities in India, China and Europe. Additional information is available at www.mavenir.com

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About GetLisa Information Services

GetLisa is a full service mobile media company providing data solutions to wireless service providers throughout North America. We offer WAP and MMS platforms and world-class premium content from the top producers in North America. In addition, our LISA Local Community Portal delivers highly targeted local, timely and actionable user-generated information for mobile users. For more information, please visit getlisa.com.

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